The School of Business faculty team continues its upward path toward performance excellence. Following is a presentation of our faculty’s accomplishments during 2015.

**Dr. Tahmoures Afshar (Finance)** has presented a peer-reviewed paper:


**Wendy Bendoni (Fashion Marketing)** participated in a series of professional projects:

- ASD Tradeshows, “*Lifestyle trend presentation*”, Las Vegas, July 2015
- “Innovamoda, Mexico, “Identificando Tendencias En Un Mundo Digital” (Exploring the world of digital marketing and consumer behavior), November 2015
- *WWD Blogger Lounge*, Las Vegas – February 2015

She also co-authored and presented a peer-reviewed paper:


Additionally, Ms. Bendoni submitted the manuscript for her forthcoming academic book:


**Dr. Angelo Camillo (Management)** published three edited academic books:

He also (co-)wrote the following peer-reviewed academic book chapters:


In addition, Dr. Camillo had five peer-reviewed conference papers accepted:


Dr. Camillo also:

- Has been invited to serve as the International conference coordinator for the XXVIII Annual Conference of Sinergie Italian Journal of Management on 9-10 June 2016 at the University of Udine, Italy.
- Was featured and listed in the Journalistic Professional referral Network (Profnet).
- Received an Award for Excellence for the paper "Gender and motives for accountancy", published in Journal of Applied Accounting Research, 15(2), 175 – 196  (along with Dr. Y. Nishiyama and Dr. R. Jinkens)
- Was nominated and accepted to represent Woodbury University as "Case competition judge" at the International Case Study Competition, University of St. Gallen, Switzerland
- Launched the academic Journal: International Journal of Tourism and Hospitality Management in the Digital Age (IJTHMDA)

Dr. David Cho (Management) successfully obtained his PhD in Management from the Kelley School of Business, Indiana University, by defending and finishing his dissertation:

**Dr. Satinder Dhiman (Management)** has written and published an academic book:


He also co-edited two academic books, and contributed multiple chapters to these books:


Dr. Dhiman further had the following peer-reviewed articles accepted and published:


He also had the following editorially reviewed article accepted/published:


Dr. Dhiman further conducted the following academic presentations and invited key guest lectures:

- Dhiman, S. (January 5, 2016). *Attaining Clarity, Confidence, and Conviction: The 3C's of Effective Leadership Development*. Faculty Development Workshop, Rajagiri College of Social Sciences Society, Cochin, India.


- Dhiman, S. (January 8, 2015). Plenary Session, Annual Pravasi Bharatiya Divas titled
“Soft Power in India’s Global Engagement.” On the special invitation of Ministry of External Affairs, India.


- Dhiman, S. (May 5, 2015). *Gandhi: The Quintessential Servant-Leader. “Yet More Past and Present Leaders of Our Times”* A Distinguish Guest Lecture Series at Sydney University, Australia. Invited Special Lecture to Professor Margaret McDonough-Glenn’s class comprising retired professionals such as teachers, scientists, writers, editors, doctors, engineers, accountants etc. [Lecture conducted via Skype].


**Dr. Nathan Garrett (Management)** published two peer-reviewed journal articles:


Dr. Garrett also conducted the following peer-reviewed conference presentation:


**Dr. Svetlana Holt (Management)** (co-)wrote the following peer-reviewed book chapters:


Dr. Holt also co-wrote the following peer-reviewed article:


In addition, Dr. Holt participated in the following peer-reviewed conference paper and presentations:


**Dr. Craig Keller** *(Accounting)* published a peer-reviewed paper:


**Dr. Li-Lin (Sunny) Liu** *(Accounting)* published the following peer reviewed paper:


Dr. Liu also had her work accepted for presentation at the following peer-reviewed conferences:


**Dr. Joan Marques** *(Management)* has written and published an academic book:


She co-edited two other academic books, and contributed multiple chapters to these books:


Additionally, Dr. Marques had two peer-reviewed chapter-submission published:


Dr. Marques had the following peer-reviewed articles accepted/published:


She also had the following editorially reviewed articles published:


Dr. Marques further conducted three peer-reviewed conference presentations:

Governance by Treading the Noble Eightfold Path. The 2015 Academy of Management Annual Meeting, Vancouver, BC, Canada.

Keith Nishida (Fashion Marketing) contributed a chapter to an academic book:


He also participated in the following peer-reviewed conference research paper and poster presentations:


Mr. Nishida further conducted several invited presentations:


- Nishida, K. “Providing Excellent Customer Service: What we can learn from the best.” Invited lecture series presentation, sponsored by LA Valley College Job Training Department and the City of Burbank Economic Development Department. April, 2015


Keith was also profiled in an industry publication interview:


In the professional area, Mr. Nishida provided the following organization/publication
contributions:

- Assistant Director of Events, staff supervisor for annual *Popular Culture Association/American Culture Association conference*. New Orleans, LA, March 2015.


**Dr. Danielle Ramirez (Marketing)** conducted three peer-reviewed presentations:


**Dr. Alexandra Saba (Management)** presented two peer-reviewed papers:


**Dr. Tony Stovall (Marketing)** successfully obtained his PhD in Retailing & Consumer Sciences from the University of Arizona by defending and finishing his dissertation:

- “*A Tale of Two Cities (San Francisco and Tucson): The Effects of Retail Assortment on the Perceived Value, Place Identity and Willingness to Pay to Live in the City*”

Dr. Stovall also had a peer-reviewed paper accepted:


**Dr. Mine Üçok Hughes (Marketing)** had three peer-reviewed papers accepted/published:

Transformation of People, Products and Brands


Her work was also published through two academic peer-reviewed conference proceedings:


Dr. Üçok Hughes further conducted the following academic peer-reviewed paper and poster presentations:


**Dr. Adam Wood (Management)** (co-)wrote the following peer-reviewed book chapter:

Dr. Wood also participated in the following peer-reviewed conference paper presentation as a Discussant:

- “Affect and Interpersonal Relationships” (AOM-1116) that included four peer-reviewed papers presented and sponsored by the *Academy of Management*, Vancouver, BC (August 10, 2015).

In addition, Dr. Wood received professional development certification in the following:

- *Myers-Briggs Type Indicator* (MBTI) Steps I and II: Pasadena, CA (April 28–May 1, 2015)
- *Hogan Assessment Systems*: Portland, OR (December 3-4, 2015).

The preparation of this list of achievements is updated annually as an inspiration to the School of Business faculty, and as a means of sharing our ongoing accomplishments with others.

The administrative team of Woodbury University’s School of Business is extremely proud of the achievements of its faculty team, and confirms that this team is continuing to reflect on- and emanate the School’s mission: *Woodbury University’s School of Business cultivates the distinctive talents of each student to prepare future leaders of business who communicate effectively, act ethically, and think globally.*