



The Woodbury MBA



WOODBURY
UNIVERSITY

founded in 1884

A BOUNDARY-BREAKING MBA PROGRAM

The MBA program at Woodbury University is designed to set you up for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into the busy professional life while providing the quality you're looking for in an advanced degree. Consider the ways it can give you a competitive edge as you seek to influence the world through business:

- You will learn how to think through problems from a creative, results-oriented approach called design thinking.
- Regardless of your field, you will learn to view business from a 360-degree perspective, resulting in innovative, globally-minded solutions.
- An emphasis on ethical leadership and civic engagement in business will train you to seek the right answers to problems.
- A focus on entrepreneurship will put you at the forefront of your field by giving you the tools and confidence you need to turn vision into action.

COMPANIES THAT HIRE WOODBURY MBA GRADUATES

Bank of America • Bloomingdale's • Boeing • BMG Music • Cartoon Network • Ernst & Young, LLP
Honda Corporation • Kaiser Permanente • Lockheed Martin • Los Angeles Times • Macy's • Merrill Lynch

JUST THE FACTS

The **Oldest Business program** in the West

Top 5% of business schools accredited by the Association to Advance Collegiate Schools of Business, globally Intensive **36-credit** curriculum

1 to 2-year program completion options



Exxon Mobil • The IRS • Jet Propulsion Laboratory • Juicy Couture • Hilton Hotels
Medtronic • Meggitt Control Systems • NBC Universal • Target • UCLA • Walt Disney

AN MBA PROGRAM YOU CAN MANAGE

Woodbury's intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 courses which can be completed in as little as one year.

PROGRAM FEATURES

Intensive Format: Courses are offered in 7-week sessions. Two sessions make up a semester, with Fall, Spring, and Summer semesters available.

Evening and Weekend Course Times: Take classes in the evenings, on the weekends, or both to complete your degree more quickly. Each course meets once a week for 7-week intensive sessions (there are two sessions per semester), allowing you to take as many as four courses per semester.

Weeknight Class Format - Meet from 6–10 pm one evening each week.

Weekend Class Format - Meet on either Saturday or Sunday from
8 am–12 pm or 1 pm–5 pm.



Degree Completion Options: Complete your degree in as little as one year (for students with Business Undergraduate degrees) or 1 1/2-yrs (for students with non-Business Undergraduate degrees) by taking four courses per semester in the Fall, Spring, and Summer semesters. Or, spread your courses out over two years by taking two courses per semester (still considered full time).

Students with a business degree: Complete the MBA program in one year (three semesters) by taking two courses per session (four per semester).

Students without a business degree: Complete the MBA program in one and a half years (five semesters), including pre-MBA courses, by taking approximately two courses per session (four per semester).

Other options: Complete the MBA program in 2-years (for students with Undergraduate Business degrees) or 3-years (for students with non-Business Undergraduate degrees) by taking one course per session (two per semester).



Woodbury's highly personalized MBA program means you will have plenty of interaction with your peers and experienced faculty members.

PREPARE FOR YOUR MBA

Don't have a degree in business (or a related field) from an accredited undergraduate institution? You can prepare for the MBA program by taking Woodbury's pre-MBA courses. Each PMBA course is equivalent to one or more undergraduate level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. The evaluation is based on the transcripts you submit during the admissions process. **If you have an undergraduate degree in business from an AACSB or ACBSP accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of "C" or better.**

PMBA Courses include:

PMBA 501 Accounting Practice

PMBA 502 Financial Economics

PMBA 504 Global Marketing

PMBA 505 Production & Operations

PMBA 506 Organizational Behavior & Strategy

PMBA 5700 IT Applications for Business

YOUR COURSE OF ACTION

MBA CURRICULUM

The MBA program consists of 12 courses. Eight of these courses are required and provide an in-depth and holistic view of business. Four additional electives give you the opportunity to form a concentration in an area of business that interests you.

Eight Integrated Core Courses

WMBA 500 Financial Accounting

WMBA 503 Quant Methods for Business Decisions

WMBA 504 Managerial Economics

WMBA 505 Managing and Leading Organizations Ethically

WMBA 506 Marketing Concepts and Strategies

WMBA 507 Managerial Finance

WMBA 558 Entrepreneurship

WMBA 582 Strategic Management Consulting

MBA CONCENTRATIONS

In order to optimize the choice of electives, we offer a variety of courses under two thematically related sets of concentrations: Accounting-Finance and Leadership and Global Strategy. In the Accounting-Finance area, we offer courses such as Managerial Accounting, Tax Theory and Application, International Finance, Investment Analysis, and various timely topics courses. Similarly, in the Leadership-Global Strategy area, we offer courses such as Ethical Leadership, Self-Leadership, Creativity in Management, Emotional Intelligence, Comparative Management, International Marketing, and International Business Strategy. A student can select up to four elective courses in their chosen area of concentration.

MBA Capstone Course

Before you complete your degree, you will take an innovative wrap-up course that integrates consulting and strategic management elements. It examines the roles and responsibilities of top managers in developing, implementing, and managing an effective organization-wide strategy. Specifically, this course provides the students with an overview of the “world” of strategic consulting and consulting as a career. A case study method is used to develop an integrative enterprise perspective.

YOUR ROADMAP TO ENROLL

ADMISSION REQUIREMENTS

Choose one of these two pathways to enroll:

1. Direct Admit Track – For recent college graduates with little or no work experience. Minimum requirements: A bachelor's degree from a regionally accredited institution and test scores that meet these standards:

- The minimum GMAT score is determined using the following formula:
$$\text{GMAT} = 1,000 - (\text{GPA} \times 200).$$
- GRE scores are evaluated on an individual basis.

Submit these documents as part of your application:

- Completed online application
- Official transcripts from all colleges and universities attended

- Official GMAT or GRE Score Report
- Professional Résumé
- Three letters of recommendation (academic or professional)
- Statement of Purpose: 2–3 page essay describing your qualifications for acceptance into the MBA program. Address your leadership potential, motivational aptitude, and career goals. Discuss how a Woodbury MBA will assist you in accomplishing your goals.

2. Professional Admit Track – For applicants with 3–5 years of management and/or supervisory work experience and a bachelor's



degree from a regionally accredited institution. A minimum GPA of 2.5 (C+) out of 4.0 is required. Upon evaluation, GMAT or GRE scores may not be required.

Submit these documents as part of your application:

- Completed online application
- Official transcripts from all colleges and universities attended
- Extended Professional Résumé (3–5 years of professional work experience)
- Three letters of recommendation (one academic and two professional)
- Statement of Purpose: 2–3 page essay describing your qualifications

for acceptance into the MBA program. Address your leadership potential, motivational aptitude, and career goals. Discuss how a Woodbury MBA will assist you in accomplishing your goals.

3. Honors Track - Applicants with a BBA from an AACSB accredited school with a GPA of 3.5 or higher may enter the MBA program *without* GMAT or GRE scores. These students will take a course called WMBA 502: Fundamentals of Case Analysis that prepares students in quantitative, verbal, and writing skills.

APPLY NOW

apply.woodbury.edu

WHEN TO APPLY

We recommend that you submit all of your application materials two months before you hope to enter Woodbury's MBA program to allow adequate time for processing.

Suggested application submission dates for each semester:

Fall Semester – July 1st

Spring Semester – November 1st

Summer Semester – March 1st



APPLY NOW

apply.woodbury.edu

PROGRAM START DATES

Woodbury's MBA program has three entry points each year—one at the beginning of each semester.

Fall Dates

Session I: August - Program entry

Session II: October

Spring Dates

Session I: January - Program entry

Session II: March

Summer Dates

Session I: May - Program entry

Session II: July

For exact start dates each year, please visit business.woodbury.edu.

INTERNATIONAL STUDENT TRACK

Submit all application materials for one of the two admission tracks listed above (direct or professional track). In addition to these materials, please also submit:

- English translations of all academic records
- Official TOEFL, IELTS, iTep or the equivalent score reports:
 - Minimum TOEFL 80
 - Minimum IELTS 6.5
 - Minimum iTep 5.0
- Copy of Passport and/or current visa
- Official Credential Evaluation Report from a NACES approved agency (www.naces.org)
- Financial Statement – Official bank statement with minimum balance to cover cost of Tuition and Room & Board. The Bank Affidavit may be submitted in the form of an original bank statement [checking and/or savings account] issued within the

- last six months. NOTE: All documents must be original and translated into \$U.S. Dollars.
- Photocopies of original documents cannot be accepted.



YOUR INVESTMENT

TUITION, SCHOLARSHIPS, AND FINANCIAL AID

2015–16 Costs

Tuition per unit: \$1,091

Tuition per course (3 units): \$3,273

Total Tuition (36 units): \$39,276*

Total Tuition w/ PMBAs (54 units): \$58,914

Merit Scholarships

Annual merit-based scholarships in the amount of \$5,400 (per academic year) are granted to exceptional candidates. To be considered for a scholarship, submit an application for the MBA program along with all admission requirements.

Financial Aid

If you are a U.S. student, you can apply for need-based Federal Financial Aid (graduate student loans) upon acceptance to the MBA program. Eligibility is determined by financial need. Learn more at fafsa.ed.gov.

MBA ASSOCIATION

With 130-year track record of success, Woodbury business alumni have proven time and again it's both what you know and who you know that leads to business success. The MBA Association (MBAA) increases the return on students' investment in education. Led by students, MBAA provides activities, opportunities, and other services. Acting as an advocate for students in the MBA program, the MBAA is focused on:

- **Professional Development** - Creating opportunities for professional development.
- **Academic Quality** - Representing MBA students before the University administration in matters concerning quality of education and qualification of instructors.
- **Social Interaction** - Planning events and activities for themselves as well as for the benefit of the University in general.

MBA STUDENT DEMOGRAPHICS

From Burbank to Bangalore, commerce is now international, multicultural, and challenging in fascinating ways. Woodbury reflects this diversity and will equip you to harness the power of many perspectives.

Asian American 5%

African American 4%

Hispanic 15%

International 11%

White, non-Hispanic 65%

Male 49%

Female 51%

Average Age: 30.5

FACULTY INVEST IN YOUR SUCCESS

Throughout your education at Woodbury University, you will receive mentoring and career strategies from the successful working professionals who teach your classes. Your professors will match you to opportunities and business contacts after graduation to catalyze new business ventures and synergistic start-ups.

Dean, School of Business

André B. van Niekerk

PhD, Michigan State University

Chair

Satinder Dhiman

Professor, Management, Organizational Behavior, Leadership
PhD, Tilburg University;
EdD, Pepperdine University

Full-time faculty

Tahmoures A. Afshar

Professor, Finance
PhD, Indiana University

Robert L. Bjorklund

Professor, Management
PhD, University of Massachusetts Amherst

Angelo Camillo

Associate Professor, Strategic Management, International Business
PhD, Oklahoma State University

David Cho

Assistant Professor, Management
ABD, Indiana University

Nathan Garrett

Assistant Professor, Information Technology
PhD, Claremont Graduate School

Svetlana Holt

Associate Professor, Management, Organizational Behavior
EdD, Pepperdine University



Anthony Craig Keller

Associate Professor,
Accounting
PhD, Texas A&M University

Joan Marques

Professor, Management,
Organizational Behavior,
Leadership
PhD, Tilburg University;
EdD, Pepperdine University

Yasuo Nishiyama

Associate Professor, Economics,
Quantitative Methods
PhD, University of California,
Berkeley

Mine Üçok Hughes

Associate Professor,
Marketing
PhD, University of Southern
Denmark

Danielle Way Ramirez

Associate Professor,
Marketing
PhD, University of Texas
at Austin

Tony Stovall

Assistant Professor, Marketing
ABD, University of Arizona

WHY CHOOSE WOODBURY

With so many MBA programs to choose from, you need to know that you are making a sound investment in your future when you choose Woodbury. Here are just a few things that set Woodbury's MBA program apart:

- Our flexible program allows busy professionals to complete an MBA in as little as one year by taking night and/or weekend classes.
- Our 18:1 student/faculty ratio creates a highly-personalized setting where you receive the mentoring you need to achieve success in your career.

- Our location in Burbank, California, the media capital of world, gives you access to a network of opportunities in a cutting-edge industry.
- The quality of our MBA program, verified by its recent accreditation by the Association to Advance Collegiate Schools of Business, says your degree will mean something to your current or future employers.

You can be confident that the innovative MBA program we offer will not only get you to the next stage in your career, but give you a distinctive view of the business world that propels you to a new level of success.

**Take the next step to
become a visionary,
boundary-breaking
leader today.**

**DESIGN THINKING
TRANSDISCIPLINARITY
CIVIC ENGAGEMENT
ENTREPRENEURSHIP**

““ The world needs a totally different breed of leaders, leaders who are centered but not self-centered, leaders who are socially conscious, entrepreneurial, holistic, and creative, design thinkers. Woodbury’s MBA program is specially designed to help you discover, polish, and share your unique gifts and talents. It is all about learning, living, and leaving an enduring legacy.
—Dr. Satinder Dhiman,
Associate Dean and MBA
Director and Chair, School of
Business

””

Woodbury University

Office of Graduate Admissions

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E: mba@woodbury.edu

W: business.woodbury.edu

Apply Now: apply.woodbury.edu



**Our mission is
to cultivate the
distinctive talents
of each student
to prepare future
leaders of business
who communicate
effectively, act
ethically and
think globally.**