As part of our ongoing strides toward increased excellence, the School of Business faculty team proudly presents an overview of its academic and professional achievement during 2014.

**Dr. Tahmoures Afshar (Finance)** has published the following peer reviewed paper:


**Wendy Bendoni (Fashion Marketing)** conducted the following academic peer reviewed presentations:


Wendy has continued to be professionally involved in the fashion industry. To that end, she delivered the following contributions:

**Reports:**
- StyleLens, 2014 UK. As the International Market Trends Director: *Developed social engagement program*

- SOURCING at MAGIC [Division of Advanstar], February 2014. Conceptual Trend Report 2015: *Qualitative research on consumer trends and the influence on the international sourcing market.*

**New Position writing articles on the Website for WWDMagic (over 100k subscribers)**
- WWD Magic, 2014: *Online Trends Director* [FNPlatform, Swimwear, Women, Sourcing at Magic]

**Articles**
- Why This Way, 2014: Article - Profiled the Millennial, Female Consumers Shopping Habits in The US Market

Wendy also has a textbook for fashion marketing and management forthcoming with Bloomsbury Publishing, London UK:
Dr. Angelo Camillo (Management) has (co-)written five articles of which three have been published and two are forthcoming:


Dr. Camillo also collaborated in 8 book chapter projects for three prominent academic publishers:


He currently has the following books in print:


In addition, Dr. Camillo delivered the following peer-reviewed presentations and proceedings:


• Camillo, A. A., Minguzzi, T., Presenza, A., Svetlana Holt (2014). Natural Environmental Sustainability and Micro-Tourism Destinations: The Case of Southern Italy. Accepted paper at the 2014 Western Decision Sciences Institute Conference in Napa, California.

Dr. Satinder Dhiman (Management) has been working on a book, forthcoming with Palgrave-MacMillan academic publishers:

He co-edited a book to be published by Palgrave-MacMillan academic publishers, and contributed two chapters to this book:


In addition, Dr. Dhiman had the following two articles co-published:


Dr. Dhiman also has the following two articles forthcoming in practice-based scholarship journals:


Dr. Dhiman has also conducted the following peer-reviewed presentations:


**Dr. Nathan Garrett (Management)** published two conference presentations, a paper and a poster:


Dr. Svetlana Holt (Management) has delivered a peer-reviewed professional development workshop at the Western Academy of management:


She has also (co)authored the following peer-reviewed book chapters:


Dr. Robert Jinkens (Accounting) had the following papers published:


Dr. Joan Marques (Management) has written a book and co-edited/co-authored another, both to be published by Palgrave-MacMillan academic publishers:


She also has a book forthcoming with Routledge academic publishers:


In addition, Dr. Marques had the following three articles published:


She co-authored three book chapters:


Dr. Marques also conducted the following peer-reviewed presentations:


**Keith Nishida (Fashion Marketing)** delivered two peer-reviewed papers and a proposal, and received a research grant award alongside his pedagogy research team:


- **Reeves-DeArmond, G., & Mower, J., & Nishida, K., Oregon State University E-Campus Distance Education Research Grant.** Purpose: to study *Student, Faculty, and Industry Perceptions of the Development and Use of Massive Open Online Courses (MOOCs) in clothing and textiles education.*

- **Reeves-DeArmond, G., & Mower, J., & Nishida, K. (2014).** Proposal for a special topics session discussing the current conditions and future of opportunities for MOOCs in the clothing and textiles discipline. (Accepted for the 2014 ITAA, International Textile and Apparel Association, annual conference to be held in Charlotte, NC (Nov. 2014).
**Dr. Yas Nishiyama (Economics/Quantitative Methods)** had two paper published:


**Dr. Danielle Ramirez (Marketing)** had a paper accepted for presentation:

- Ramirez, D. "Course Design and Assessment of Civic Engagement Initiatives in the Classroom," to be presented at the *Lilly Conference on Teaching and Learning, Jan. 2015.*

Her viewpoints were also published in Smart Business Magazine:

- Ramirez, D. (August 2014) "Why relationship building is more important than ever in advertising." *Smart Business Magazine*

She further served as a Panelist for the 2014 Women's Leadership Conference. Held at Woodbury University

**Dr. Alexandra Saba (Management)** presented a peer-reviewed paper and had one, also peer-reviewed, accepted for presentation:


**Dr. Kristen Schiele (Marketing)** delivered a peer reviewed conference proceeding:


She also gave several interviews and wrote articles on her Online Reviews research:

- Entrepreneur Magazine (July 2014 issue)
- CMO Council (July 2014 newsletter)
- HispanicMPR (podcast interview) "How Companies can Utilize Online Reviews":
- SmartBusiness (April 2014) “How to stand out by engaging with consumers through crowdsourcing”
Think About Online Review Sites

Dr. Mine Üçok Hughes (Marketing) conducted the following academic peer reviewed presentations:


Dr. Adam Wood (Management) conducted the following peer-reviewed presentation:


He also participated in the following workshop development conference:

- Leadership for Change, University of San Diego (11-13 July 2014)

Dr. Lucy Xie (Accounting) had two peer-reviewed articles published and one peer-reviewed articles accepted:


The preparation of this list of achievements is updated annually as an inspiration to the School of Business faculty, and a means of sharing our ongoing accomplishments with others.

The administrative team of Woodbury University’s School of Business is extremely proud of the achievements of its faculty team, and confirms that this team is continuing to reflect on- and
emanate the Schools mission: Woodbury University’s School of Business cultivates the distinctive talents of each student to prepare future leaders of business who communicate effectively, act ethically, and think globally.